



BRABBU  
DESIGN FORCES

BARTON CREEK'S  
ECLECTICALLY EDGY  
RESIDENCE







## BARTON CREEK'S ECLECTICALLY EDGY RESIDENCE

Designed by Etch Design Group, Furnished By BRABBU

With a background of more than 15 years in the design world, **Etch Design Group** aims to craft custom residential and commercial projects. The group gives them true design experiences, combining at the same time the expertise and creativity from both interior designers – Stephanie Lindsay & Jessica Nelson. The main goal of this company is to make a lasting impression on its clients' minds and with the help of **BRABBU's** products that is exactly what they did in the Barton Creek residence, winner of Luxe. Red Awards – Reader's Choice 2018.

This project involved the work of many well-known professionals in architecture, **Cornerstone Architects**; in contract, **Metropolitan Custom Homes** with Keith Husbands; and in design, **Etch Design Group**, to give this family of five, with three young boys, the perfect home. The main inspiration came from Austin, Texas' hippiest hotel – Hotel Saint Cecilia, where features like colour, unique architecture and contemporary design were taken into an account, as well as the clients own eclectic and edgy styles by the interior designers. They brilliantly transported all these characteristics into the comfort of their own home, hand-selecting all furniture and accessories specifically for the clients with their personal style and preferences in mind. **BRABBU** was one of the furniture brands chosen to breathe life into two of the most important rooms of any home – the Master Bedroom and the Study/Office – in the form of the **MAYA Armchair** and the **BEGONIA Armchairs**.



Upon entering the Master Bedroom, it automatically exudes elegance and a Hollywood glam appeal with strategically well-placed elements such as the long-haired white Alapaca rug and the cream four-poster bed with golden details. To top the design off with sophistication, pops of colour like the vibrant blue custom drapery and the soft blue **MAYA Armchair** were added to contrast the neutral tones of the room.



For a retreat to relaxation, the clients envisioned an Upscale Study with a few elements with bright colours and details, hence the navy cabinets and the gold and grey wall coverings. Giving the study a small part of the owners' personality, the interior designers added a zebra rug and hide ottomans inspired by their love for hunting, and **BRABBU's BEGONIA Armchairs** with clean lines that enhance their more sophisticated side when it comes to design.

This is another example of a brilliant residential project where beauty and functionality can coexist and bring together elements of decoration that were customized to fit the clients' needs and styles. It was with this philosophy of creating impactful interior designs and with this particular project that Etch Design Group won many awards inclusively the Luxe. Red Awards – Reader's Choice 2018 and was published in magazines such as Austin/San Antonio Home Design & Décor (February/March issue).



## NOTES TO EDITORS

### About BRABBU

*BRABBU is a design brand that reflects an intense way of living, bringing fierceness, strength and power into an urban lifestyle. With a diverse range of furniture, casegoods, upholstery, lighting, rugs, and pillows, and through sensory design, we pass on a unique experience in every piece we design and produce. With BRABBU you will get more than a design piece: you will get a diversity of spaces filled with memories and unique sensations in perfect harmony with your spaces and your personality. That is why we are the first choice for the most remarkable high-end residential and hospitality projects around the world. BRABBU is present at the world's most renowned design events with new versatile design products for eclectic environments that foresee the next trends.*

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