

## 6 Ways to Make a Statement in Your Laundry Room

By [ASHLEY CHALMERS](#) | Published on 04/18/22



Design: Dina Sandman | Photo: Seth Smoot

If you've ever gotten lost in the laundry hacks feed of TikTok, then you know there are some majorly enviable [laundry rooms](#) out there. But even if you don't have a huge, sunny room that naturally smells like clean cotton, there are plenty of small ways you can elevate your space.

Not sure a bright, bold laundry room is for you? Designer [Stephanie Lindsey](#) suggests thinking again. "It's a smaller space and typically out of the way, so going bold can be a fun, unexpected surprise," she shares. "It's also a place where chores are done, so the bright patterns and color can be a happy boost of energy to your day."

## MEET THE EXPERT

- Stephanie Lindsey is the principal designer for [Etch Design Group](#).
- Arianna Cesa is the associate manager of color marketing and development for [Benjamin Moore](#).
- Adam Skalman is the vice president of sales development and training at [The Shade Store](#).
- Roy Marcus is a brand ambassador at [Artistic Tile](#).

## 02 Make It Dual-Purpose



 [Etch Design Group](#)

The dream scenario is to have a laundry room so big, you can make it a multi-purpose utility room—and Stephanie Lindsey of [Etch Design Group](#) did exactly that.

“We had a lot of space to work with, so we knew the room could be multipurpose and great for storage,” Lindsey says. “It also gave us a lot of space to add in some family heirlooms as decor on the custom shelving unit—made by myself and my father. My grandmother instilled in me a love for pastel aqua and pastel coral, and it obviously shows in the laundry room,”

Lindsey notes that if you have the space, think of what other functions they could provide.

“Make your laundry room a space you want to spend time in, and be sure to use the space wisely,” she suggests. “Think of what purpose you need it to serve, and make sure functionality is there in addition to style.”

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